



CONCIERGO

DIGITAL MARKETING & ADVERTISING

MEDIA KIT 2016





OUR UNIQUE SYSTEM

We all know when people travel they are attached to their mobile devices. CONCIERGO provides unparalleled local information on demand to thousands of consumers daily. Consumers visit CONCIERGO to make decisions about where to spend their money. Advertisers use as an opportunity to connect at the *national* and *local* level.

- CONCIERGO is a FREE virtual concierge service delivered to hotel guests immediately after logging into the hotel's WiFi network.
- The virtual concierge service provides hotel guests with useful local & relevant information about the surrounding area including options like dining, attractions, activities and more.
- With hotel WiFi being the #1 preferred amenity, advertisers get maximum exposure by thousands to viewers daily!
- With printed lobby rack cards, guest engagement is very limited and it's hard to stand out in the clutter. Since 97% of all guests utilize a hotel's WiFi, the CONCIERGO delivery platform ensures your message is delivered directly to in room guests.
- Increased retention and opportunities for engagement.





Facts Figures

QUICK FACTS

	Year 2016	Year 2017 (Projection)
Hotels	1500	3,000
Rooms	93,000	186,000
Occ. %	72%	72%
Devices	2.5	2.5
Pageviews	20.6 mil	41.2 mil
Uniques	8.4 mil	16.8 mil
Avg. Time on Page	02:12 min	03:12 min

CATEGORIES & Subcategories

Coffee & Tea Guest Services

Dining

American
BBQ
Breakfast &
Brunch
Chinese
Coffee & Tea
Deli
Diners
Fast Food
Italian
Mediterranean
Mexican
Seafood
Sushi/Japanese
Vegan

Banks & ATM's Nearby Banks

Shopping

Boutiques
Convenient Stores
Malls
Outlets

Entertainment

Casinos
Concerts & Events
Movie Theatres
Nightclubs

Tours

Bus Tours
City Tours
Food & Wine Tours
Private Tours

Attractions

Museums
Parks
Theme Parks
Zoos

Activities

Adventure Sports
Golf
Just for Kids
Land, Sea, Air

Transportation

Airport
Bus Schedule
Rental
Taxi
Trolley

Concerts & Events

Farmers Market
Sports
Venues

Health & Fitness

Gyms
Salons
Spa
Yoga

Personal Services

Child Care
Dentists
Dry Cleaners
Pet Services
Urgent Care & Doctors

Bars & Brews

Breweries
Dive Bars
LGBT Bars
Lounges
Wine Bars





1. Home (Categories - Attractions)

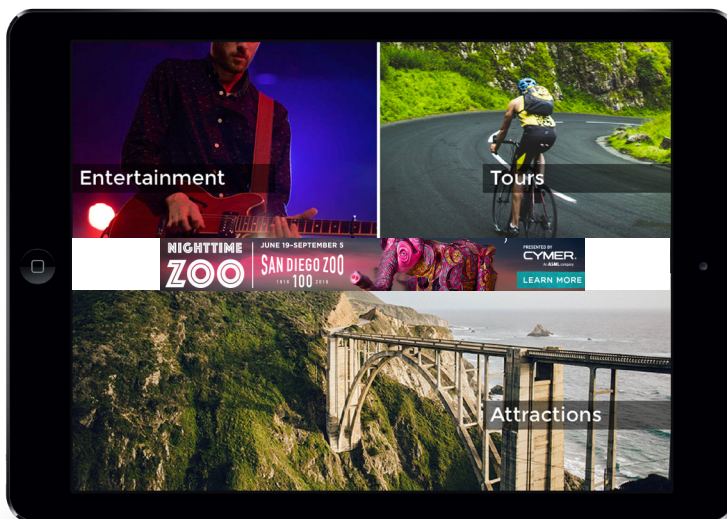


KEY FEATURES:

Native Ads
Videos
Pay only for what you get
Targeted ROI Plans

Click Attractions

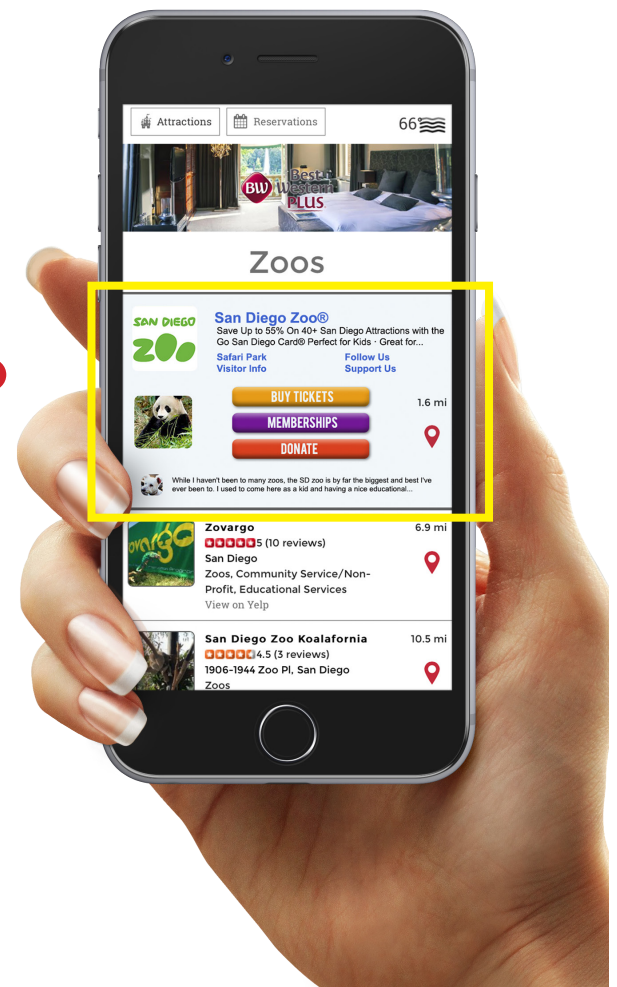
2. Zoos (Subcategory)



Click Zoos

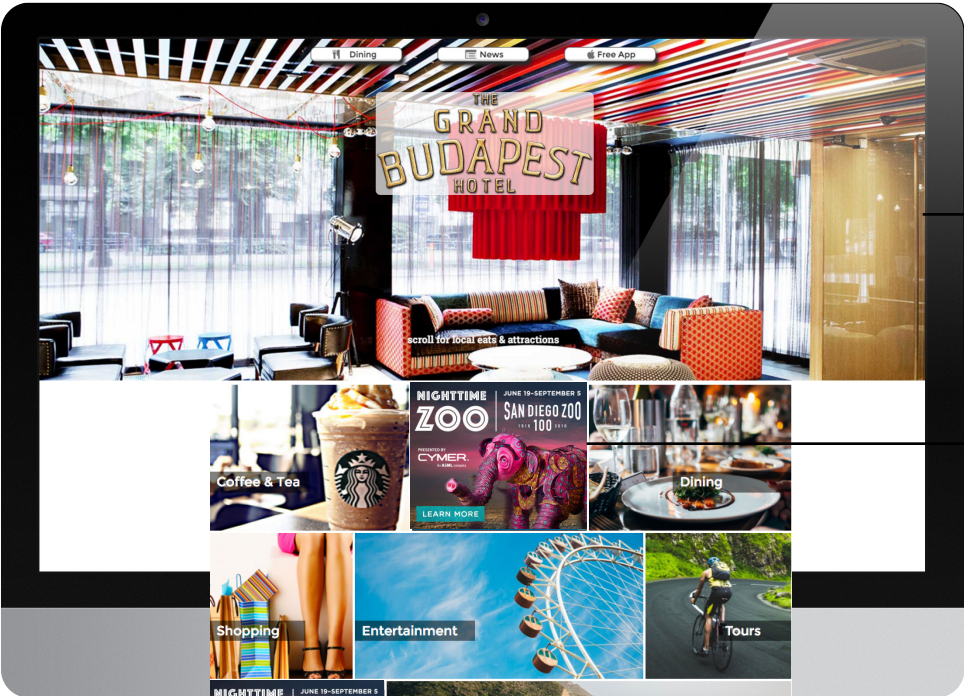
3. Listings Page

Ex: San Diego Zoo



Domination: Desktop

Home Page



Watermark (1)

Ad Space Option (5)

Video Ad Option (1)

In-Tile Product Placement Option (1)

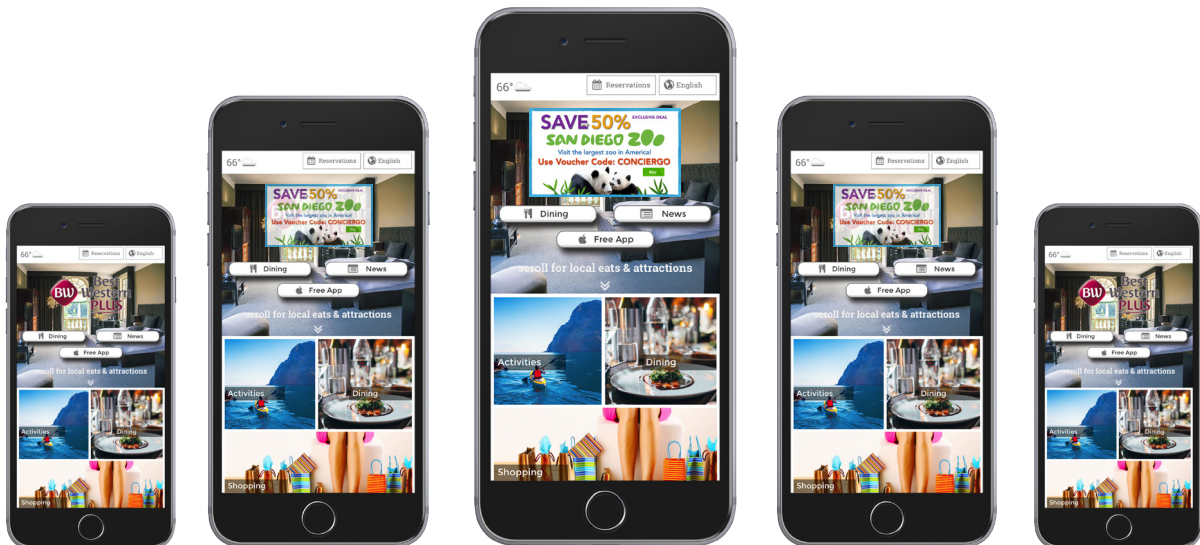


SAN DIEGO ZOO



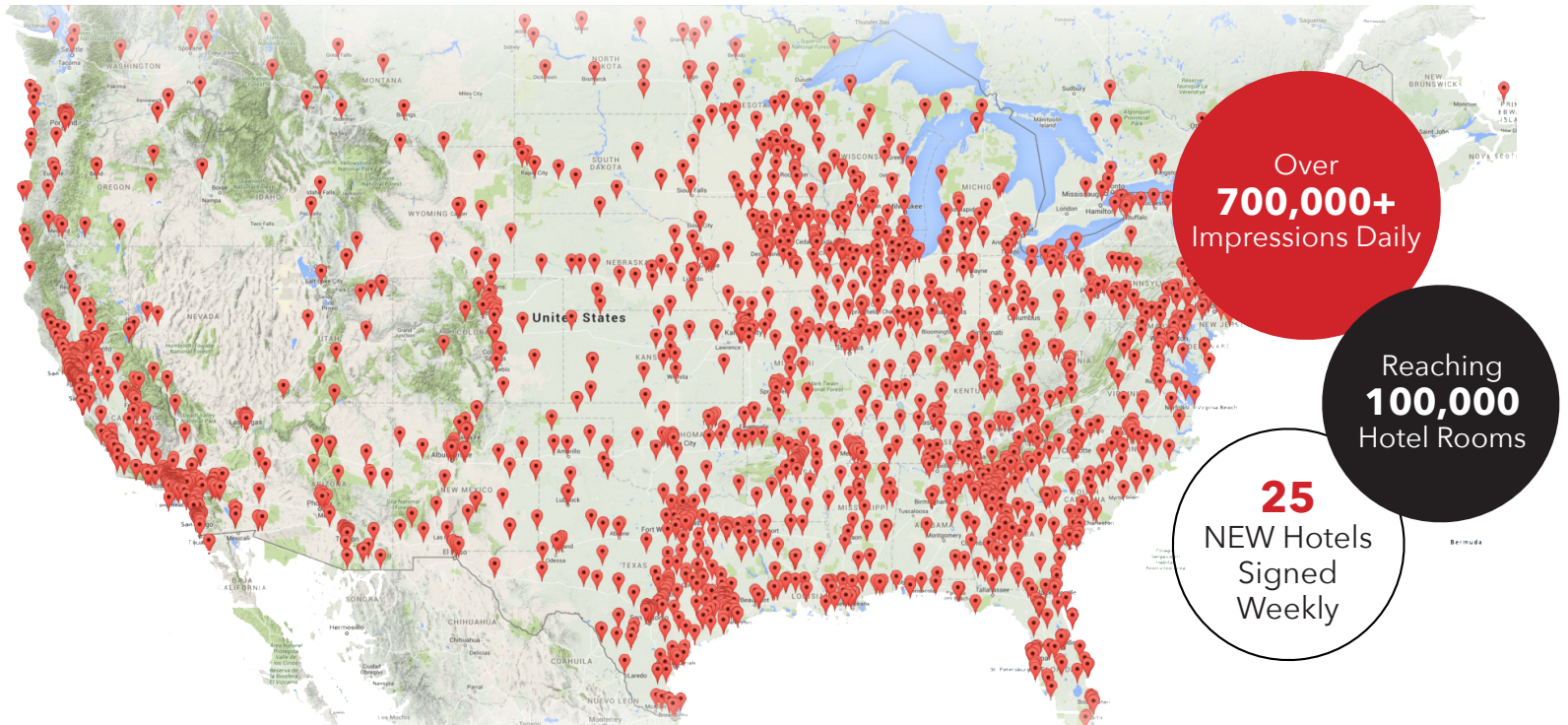
Desktop
Logo & Delivery Buttons
(fade in & out)

Mobile/Tablet
Logo & Delivery Buttons
(fade in & out)

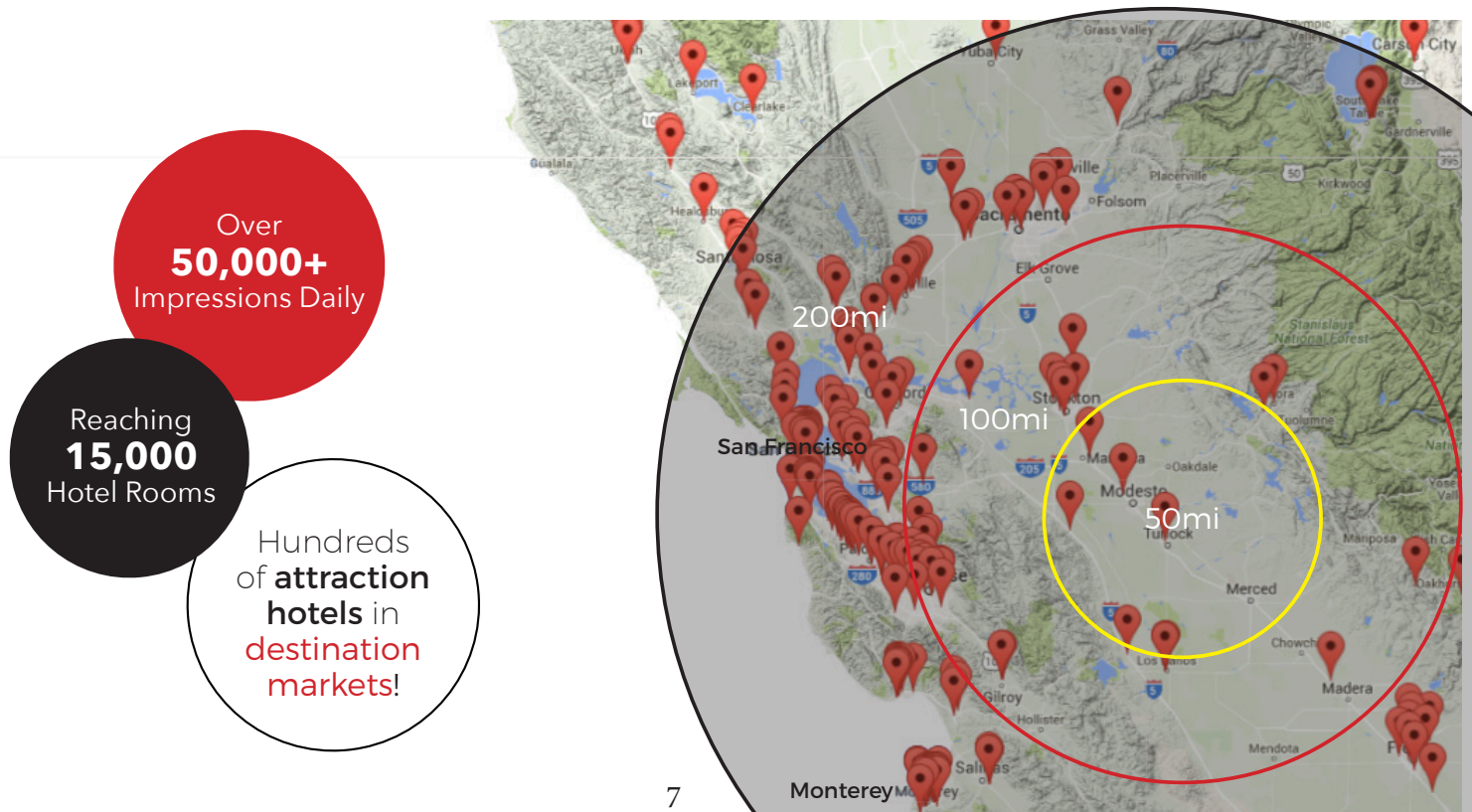




National Campaigns



Local Campaigns





DIGITAL

ADVERTISING SPECS

Android / IOS Smartphone

ACCEPTED STANDARD BANNERS	
Accepted Sizes	320x50, 300x250
Accepted Formats	JPG, PNG, GIF
Initial/Max File Size	15 KB

DIGITAL

ADVERTISING SPECS

Desktop / Tablet

ACCEPTED STANDARD BANNERS	
Accepted Sizes	300x250, 728x90
Accepted Formats	JPG, PNG, GIF
Initial/Max File Size	40 KB / 100KB





CONTACT US

>> Corporate

1297 W Main St Suite E
El Cajon, CA 92020

Office: 619-722-7117

Fax: 619-839-3680

Email: info@conciergo.com

Website: <http://guestimpressions.com/>